

**YOUR  
GRAPHIC  
DESIGN  
CAREER  
STARTS  
RIGHT  
HERE!**



**AUSTRALIAN  
INSTITUTE**  
of Advanced Studies



We Also Offer the Following Courses

CUA51015 Diploma of Screen & Media

CUA31015 Certificate III in Screen & Media

CUA50715 Diploma of Graphic Design

CUA30715 Certificate III in Design Fundamentals

MEM60112 Advanced Diploma of Engineering

MSA30208 Certificate III in Manufacturing Technology

30942 QLD Justice of the Peace (Qualified)

For Course Details and Enrolment  
Information Please Contact Our Friendly  
Staff for Assistance.

Phone +617 3343 8073

E-mail - [info@aus-ias.edu.au](mailto:info@aus-ias.edu.au)

Web - [www.aus-ias.edu.au](http://www.aus-ias.edu.au)

"L" Block - Brisbane TAFE Mt Gravatt Campus  
1030 Cavendish Road  
Mount Gravatt East QLD 4122  
PO Box 5060 Mount Gravatt East QLD 4122

CRICOS Code: 03469E  
RTO No. 40730



**GRAPHIC  
DESIGN**

CUA30715 Certificate III in Design Fundamentals

CUA50715 Diploma of Graphic Design

[www.aus-ias.edu.au](http://www.aus-ias.edu.au)

**CREATIVE INDUSTRIES**

## CUA30715 Certificate III in Design Fundamentals

CRICOS Course: 090406K

### About the Course

The Certificate III in Design Fundamentals has been designed to introduce students to the exciting and creative career possibilities within the media and design industry particularly Graphic Design and Photo Imaging. Students will be introduced to a broad range of skills and knowledge allowing them to develop their own creative edge through the use of industry standard tools and equipment. This course is ideal for those who are interested in pursuing a career in the creative industries and is a fantastic stepping stone towards further study or entry level employment.

### Pathways & Further Study

Upon successful completion of the Certificate III in Design Fundamentals students will be offered advanced standing into the Diploma of Graphic Design or Diploma of Photo Imaging. Students may also use the qualification to assist them in gaining entry level employment.

### Course Requirements

To be awarded a Certificate III in design fundamentals, competency must be achieved in twelve (12) units of competency.

#### Core Units

BSBWHS201 Contribute to health and safety of others  
BSBDES304 Source and apply design industry knowledge  
BSBDES201 Follow a design process  
BSBDES301 Explore the use of colour  
BSBDES302 Explore and apply the creative design process to 2D forms  
BSBDES303 Explore and apply the creative design process to 3D forms  
CUAACD301 Produce drawings to communicate ideas

#### Electives

CUADIG303 Produce and prepare photo images  
CUAPHI302 Capture photographic images  
CUACAM301 Shoot material for screen productions  
CUADIG306 Produce video art  
CUAPOS201 Perform basic vision and sound editing

## CUA50715 Diploma of Graphic Design

CRICOS Course: 090478E

### About the Course

This qualification allows students to explore their creative talents and reflects the role of graphic designers at the beginning of their professional careers. They combine technical, creative and conceptual skills to create designs that meet client requirements and solve a range of visual communication challenges. Students will gain a sound understanding of design theory and practice enabling them to analyse and synthesise information from a range of sources to generate design solutions.

Graphic designers work in many different commercial and community contexts across both print and digital media. At this level, the designer is likely to be working in junior or generalist roles. Their work may include or have links to areas such as advertising and promotion, art direction, branding, corporate identity, instructional design, packaging, signage and web design.

### Pathways & Further Study

People with the Diploma of Graphic Design are able to work in a range of professional graphic design roles, often as junior or generalist designers. The conceptual and theoretical content in this qualification also supports learning at higher levels. Graduates may engage in further learning in vocational and higher education through Advanced Diploma and Degree qualifications in graphic design and broader areas of practice, such as digital media or other design discipline.

## Course Requirements

To be awarded a Diploma of Graphic Design, competency must be achieved in nineteen (19) units of competency.

### Core Units

BSBDES403 Develop and extend design skills and practice  
CUAACD501 Refine drawing and other visual representation tools  
CUAGR501 Research visual communication history and theory  
CUAGR502 Produce graphic designs for 2D and 3D applications  
CUAGR503 Produce typographic design solutions  
CUAGR504 Create and manipulate graphics  
CUAGR505 Design and manipulate complex layouts  
CUAGR506 Develop graphic design practice to meet industry needs  
CUAPRP503 Present a body of own creative work

### Electives

BSBCRT501 Originate and develop concepts  
CUAPOS402 Manage media assets  
CUADIG401 Author interactive media  
CUAPPR501 Realise a body of creative work  
CUACAM401 Shoot a wide range of screen content  
CUAPOS401 Edit screen content for fast turnaround  
CUASOU407 Edit sound  
CUASOU410 Record sound on location  
CUADIG403 Create user interfaces  
CUAACD512 Work with photomedia in creative practice

## Recognition of Prior Learning (RPL)

AUS-IAS can assist you in your RPL needs for this course. RPL recognises the previous skills and knowledge that you have gained either through work experience, study in similar fields and self study.

## Enrolments

Students can enrol now into full time and part time courses. For more information contact our staff on 07 3343 8073 or email [information@aus-ias.edu.au](mailto:information@aus-ias.edu.au).

We are here to help you in any way we can!

\*The course unit selection may change without notice.

*'Don't just do a course...  
...Get an education!'*

**MAKE YOUR FUTURE A REALITY!**

**FOR MORE INFORMATION CALL +617 3343 8073**